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HANO Launches Landlord Incentive Program

Property owners to earn \$500 signing bonus to join program

New Orleans, LA (September 9, 2020) – On September 1, 2020, the Housing Authority of New Orleans (HANO) launched a new **Landlord Incentive Program** to expand available housing resources for residents in need of safe and affordable homes during this COVID-19 pandemic. The initiative is designed to encourage and motivate property owners to participate in the Housing Choice Voucher Program (HCVP).

HANO will offer a \$500 signing bonus for units leased to new program participants selected from its Tenant-Based and Project-Based Voucher (PBV) waiting lists. “We are hopeful that the Landlord Incentive Program will motivate property owners to add available rental units to HANO’s Housing Choice Voucher Program,” said Executive Director Evette Hester. “Applicants that have been unsuccessful in locating desirable homes for their families will greatly benefit from expanded housing choices in communities throughout the city.”

Participation in the HCV program is mutually beneficial. Voucher participants benefit by finding quality affordable housing in the City of New Orleans, and landlords benefit by receiving guaranteed monthly Housing Assistance Payments (HAP). Landlords are not limited in the number of units that can be added under the incentive program, however, all new admission lease-ups must be completed between September 1st and December 1st of calendar year 2020.

Interested property owners should contact HANO’s Landlord Liaison Wendy Demery Andrews at wdemery@hano.org or call (504) 670-3488 for more information on the Landlord Incentive Program. To find out how to become a landlord and register your property with HANO, visit <http://www.hano.org/Landlords>.

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